



GLOBAL MARKETING AGENT™ BENEFITS

AS A GMA YOU CAN ...

Legally borrow listings to create a global portfolio.

ADVANTAGES:

- / Brand yourself to your clients as a **Global Agent, and NOT Just A Local Agent!**
- / Beat your local competitors in your next listing presentation with your Global Portfolio.
- / Help your buyers to purchase in second home markets, fractional ownership, etc.

Don't lose referrals! Your clients will never know you can help them buy or sell out of state and/or country if you do not show them that you are a Certified Global Marketing Agent.

Co-market your local listings to the world with the GMA network and the right global marketing agreements.

ADVANTAGES:

- / Offer your sellers the most unique marketing value proposition in real estate.
- / Offer your sellers three packages (Local, North American, & Global) with different fee structures.
- / Get more listings by beating your competitors, which will increase your sales.

Every time you go on a listing presentation, mention the ability to co-market your sellers' properties! Even if you never actually co-market a listing, you are still guaranteed to attain more listings at the end of the year by beating your competitors.

Secure listings anywhere around the world outside of your marketplace.

ADVANTAGES:

- / Make more referral money.
- / Service your clients like never done before.
- / Become a true active global agent.

Once you have branded yourself as a Certified Global Marketing Agent you will have many opportunities to secure and market properties all over North America and the world. Your clients will trust you handling the whole process of this transaction as you will be trained and equipped.

Use global marketing agreements.

ADVANTAGES:

- / A Global real estate network to offer and train on agreements needed for inter-state and global sales.
- / International attorney-created agreements.
- / Full access to agreements and tutorials at any time.

Instantly tap into the luxury market.

FACTS:

- / Most luxury sellers will not trust an agent to list their properties until that agent can show and/or prove that they have listed such properties before.
- / Most agents wait years and spend enormous marketing dollars in trying to acquire luxury listings.

ADVANTAGES:

- / Legally borrow luxury listings from Certified Global Marketing agents with seller permissions.
- / Market luxury "Leverage Listings" to your chosen luxury market areas.
- / Gain instant credibility & distinction.

Tap into your local expired market.

ADVANTAGES:


- / Offering expired unique marketing value proposition of GMA.
- / You will speak "a different marketing language" than your competitors.
- / Luxury listings benefit highly as many luxury buyers come from outside of your local marketplace.

Connect on the GMA Forum.

ADVANTAGES:

- / Create and join groups.
- / Receive automatic notifications when posting a comment and/or listing.
- / Request friends and make international connections.
- / Access to Members ONLY social media pages and groups.

LEARN MORE

 **Book a free consultation:** <https://www.oliviermevellec.com/>
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